



ALPHAMETRIX

The Marketplace for Private Investments

MEDIA CONTACTS:

Geoff Marcus
gmarcus@alphamatrix.com
212.750.8295

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Derya Elmali
delmali@alphamatrix.com
212.750.8294

AlphaMetrix Teams Up With Decision Analytics to Launch Unique Next Generation UCITS Fund Family

FOR IMMEDIATE RELEASE

Chicago, IL, USA – December 15, 2011 – AlphaMetrix LLC, founder and operator of the AlphaMetrix Global Marketplace, a U.S. leading edge technology based hedge fund platform, has entered into a strategic partnership with Decision Analytics Advisory Partners AG, the Swiss-based founder and operator of the Next Generation UCITS platform. The collaboration offers non-U.S. investors access to UCITS-compliant versions of proven CTA and hedge fund strategies of boutique alternative investment management firms who have completed the rigorous AlphaMetrix manager due diligence process.

AlphaMetrix, awarded top rankings by Inc. 500 and Chicago Crain's as among the fastest growing privately-held companies in the U.S., brings deep knowledge and research expertise to the partnership in relation to CTA/managed futures and other hedge fund strategies.

Decision Analytics will select from over 100 AlphaMetrix approved managers to partner with to structure and set up the UCITS offerings which will be launched, administered, and monitored on the Next Generation platform domiciled in either Germany or Luxembourg.

Next Generation UCITS funds will be listed on the AlphaMetrix Global Marketplace alongside managers' non-UCITS funds and managed account vehicles, providing non-U.S investors a broader choice of vehicles offered by selected managers, on a worldwide basis.

"We are excited to be involved in the unique Next Generation UCITS business which offers significant benefits to our platform managers and expanded universe of investors" states Mikus Kins, AlphaMetrix Head of Business Development. "The AlphaMetrix Global Marketplace, by allowing investors and managers to track fund performance, risk management and portfolio data on a near real time basis and now via the UCITS offering, will connect managers directly with non-U.S. investors on a truly global scale," said Kins.

"The collaboration with AlphaMetrix complements the collective capabilities and expertise of the existing Next Generation partners and clearly demonstrates our aim to instill investor confidence in relation to the high standards and quality of the Next Generation funds family," states Fred Sage, Managing Partner of Decision Analytics.

Next Generation funds are offered to qualified investors on a private placement basis via a range of vehicles including single manager and multi-manager funds, customized portfolios and separate managed accounts.

Alternative investment products, including hedge funds and managed futures, involve a high degree of risk. Alternative investment products can be volatile. An investor could lose all or a substantial amount of his or her investment. Alternative investment products often execute a substantial portion of their trades on non-US exchanges. Investing in non-U.S. markets may entail risks that differ from those associated with investments in U.S. markets.

PRESS RELEASE:

About AlphaMetrix

AlphaMetrix is an electronic marketplace for secure and transparent investing in private investments such as Hedge Funds, Commodity Trading Advisors and Private Equity Funds. The Chicago-based firm is the largest independent platform for private placement investing in the world. The firm, via the AlphaMetrix Global Marketplace, services over \$6.3 billion in assets* and provides extensive due diligence, real-time transparency, 24-hour risk management and Point-Click-Invest™ capabilities. The Marketplace further serves to electronically connect over 60,000 industry participants.

AlphaMetrix has received many awards and recognitions from the industry as well as from the media. Among its accolades, the firm was listed in the *2010 Inc. 500* as the 109th fastest growing company in the United States and, in 2011 by *Crain's Chicago Business*, as the fastest growing company (public or private) in Chicago over the preceding five years.

AlphaMetrix currently employs over 100 industry professionals globally with offices located in Chicago, New York, Columbus, Europe and the Cayman Islands.

About Decision Analytics Advisory Partners

Decision Analytics, a closely held Swiss based public limited company is the founder and operator of the Next Generation UCITS business. The highly respected partners and shareholders of Decision Analytics collectively bring significant UCITS, investment management and hedge fund experience with the aim to build a unique and independent UCITS platform business of the highest quality and standards.

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If you'd like more information on the Next Generation UCITS platform, please contact AlphaMetrix Client Relations at client.relations@alphamatrix.com or (312) 267-8425.

A 2010 Inc. 500 Company



#1 in Crain's Fast Fifty



*As of September 2011